

24-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: T Murphy

Week of: 10/15 - 10/21

Contract Number: 331360 - HL 6291883

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
19	1130P-1235A Sun	:30	\$3,000	5	1	\$2,000	\$1,000
20	430-5A Tu-F	:30	\$125	5	1	\$100	\$25

TOTAL REBATE (Gross) \$1,025
(Net) \$871.25



Billing Adjustment Form

☒ WPXI-TV☐ PCNC☐ EPXI☐ WPXI.com☐ WPXI MobileAgency Brabender CoxWrite-up Date 10/24/11Client Pol - T MurphyRequested By DTavolettiCampaign/Title Congress

Resolution Date _____

Reason:

Customer Deduction _____
Sales Person Error _____
Billing Error _____
Traffic Error _____
Separation/Scheduling Problem _____
Late Run _____
Other ☒ _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 331360Explanation of Adjustments by Requestor: LVC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 1025.00 Debited: \$ _____NET Amount to be Credited: \$ 871.25 Debited: \$ _____**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: DTavoletti Approved ☒ Date 10/24

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 331360

Schedule Dates 10/16/12-10/21/12
Advertiser Pol/T Murphy/R/Con/PA (16299)
Agency BrabenderCox (3844)
Product Political - Federal Candidate (1067)
Brand POL/T MURPHY/R/CON/PA (29258)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name BRABENDER, LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/13/12
Last Modified 10/15/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06291883
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,751.25
Net Total \$26,923.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 34
Rate \$31,675.00
34 \$31,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	11:59A- Channel 11 News At Noon	2		X	X	X	X			2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	NOON NEWS/13	9/13/12
14.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 5-530P/14	9/13/12
15.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 530-6P/15	9/13/12
16.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	5:58P- Channel 11 News At 6pm M-F	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Pittsburgh (WPXI)	NEWS 6-630P/16	9/13/12
17.0	Normal Line / Spot	10/16/12-10/19/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		X	X	X	X			2	\$2,700.00	\$5,400.00	Pittsburgh (WPXI)	LATE NEWS/17	9/13/12
18.0	Normal Line / Spot	10/20/12-10/20/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P	1						1		1	\$2,900.00	\$2,900.00	Pittsburgh (WPXI)	LATE NEWS/18	9/13/12
19.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1						1		1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	BLK AND GLD ZONE 1135-1235A/19	9/13/12
20.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4:28A- Channel 11 News 430A	1		X	X	X	X			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430-5A/20	10/15/12
21.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4:58A- Channel 11 News 5am	1		X	X	X	X			1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/21	10/15/12
22.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:29A- Channel 11 News 530am	1		X	X	X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 530-6A/22	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.